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New Development on Miami Beach Starts With a Sandcastle

By Kara Franker | Published: 10/3/2013

A sandcastle marks the spot where construction has started on 321 Ocean, a new luxury condo development in the highly-sought after SoFi neighborhood.

The development, designed by Mexican architect Enrique Norten, is comprised of 21 residences and emphasizes spacious layouts, [green](#) spaces and, of course, spectacular ocean views.

Already at 80 percent sold, the remaining units at 321 Ocean include two, two-story beach villas ranging from 3,800 to 4,500 square feet and two spacious penthouses.

Listed for \$25 million, the "Ocean Tower Penthouse" has a whopping 13,000 square-feet of interior and outdoor living space, plus:

- Five [bedrooms](#)
- Six [bathrooms](#)
- Den
- Library
- Rooftop infinity pool
- 360-degree views



Photo courtesy of Aria Development Group - City officials, buyers, friends and family members of Aria Development Group principals David Arditi, Josh Benaim and Tim Gordon – along with project partners Cervera Real Estate, Coastal Construction Company, Ten Arquitectos, Revuelta Architecture International, Busta Studio Inc. and Enea Garden Design – gathered around a colossal sandcastle model of 321 Ocean to toast the start of construction on the last oceanfront development in the prestigious South of Fifth neighborhood. Miami and New York-based Aria Development Group celebrated the groundbreaking ceremony at 321 Ocean, followed by a reception at Estiatorio Milos in Miami Beach.